

CALLING ALL  
**& CREATIVES  
& NATURE  
ENTHUSIASTS!**

2024 CALL  
FOR CREATIVE EXPERIENCES  
[SUBMISSION LINK](#)

**CONNECT**  
@ Bernheim

Saturday, August 17  
5:33 - 11:33 p.m.



Discover the enchanting intersection of live music, art, science, and nature during **CONNECT**, Bernheim's annual eclectic evening event. Experience Lake Nevin as it comes alive with spontaneous art, light sculptures, and musical performances from renowned artists along with interactive art and science activities.

Bernheim is looking for unique experiences that will activate the heavily trafficked, 1.3 mile Lake Nevin Loop. In addition to sculptural artworks installed around the event path or floating on Lake Nevin, creatives are encouraged to also submit proposals in performance art, dance, sound art, and led art activities, demonstrations, or drop-in workshops. Bernheim is most interested in creative experiences that emphasize our mission of *connecting people with nature* and celebrates the beauty and wonder of the natural world. Proposals that pay attention to sustainability, minimization of waste, repurposed materials, speak to our focus on clean air, clean water, biodiversity, and climate change or cultural and community connections will be reviewed more favorably.

**CONNECT** is a well-attended event, with the opportunity for thousands of guests to see your work on display before and after sunset. Please consider how your work can create a visual impact both during the day and especially at night with the incorporation of non-grid power.

## **GUIDELINES FOR 2024 CONNECT EXPERIENCES:**

- All creative experiences must be pre-approved by submitting information requested on the [CONNECT application](#) via SlideRoom. There is no fee to apply.
- **CONNECT** is a rain or shine event. All creative experiences will take place outside in a heavily trafficked area. While we will do everything to protect displayed artworks, Bernheim is not responsible for any damage incurred while the works are installed on site. Please consider this when submitting.
- Creatives that apply as a team or group must appoint one person as the primary contact.
- Bernheim has limited funding for individual projects with an average range falling between (but not limited to) \$400 - \$800. A section in the application allows creatives to submit a simple budget overview of total proposed cost.
- Due to staff demands on the day of the event, all onsite installations must be in place no later than 5pm, Friday, August 16, 2024. Event day exceptions include the addition of alternative light sources, including solar, battery operated lights, and other non-grid-tied power.
- All displayed installations must be uninstalled no later than August 23, 2024.
- Creatives receive free entry to the opening celebration **CONNECT** event, including access





to the Forest Lounge.

## 2024 CALENDAR

**June 9:** [2024 CONNECT CALL FOR CREATIVE EXPERIENCES](#) opens in SlideRoom platform

**June 10 – July 12:** Artists are encouraged (but not required) to come to Bernheim’s Lake Nevin for a site visit and meet with the Arts in Nature team to discuss proposal ideas and potential site locations. Contact Arts in Nature Curator, Jenny Zeller, [jzeller@bernheim.org](mailto:jzeller@bernheim.org) to make an appointment during this timeframe. While appreciating the artist’s vision for a preferred location, Bernheim ultimately decides the best placement of selected art experiences and activations.

**July 19:** Deadline for submissions

**July 24:** Applicants will be notified of their status. All submissions will be reviewed after the deadline.\*

**August 12 - 16:** Onsite installation days for accepted artworks

**August 17:** 2024 **CONNECT** event, 5:33 – 11:33PM

**August 19 – 23:** Timeframe for removing onsite installations

\*Once submissions have been finalized, Bernheim will follow up with a contract of services that will outline the conditions of creative experiences and payment arrangements with selected applicants. By submitting a proposal to **CONNECT**, creatives are giving Bernheim permission to photograph, record, or document your entry for any purpose if selected for participation. In return, Bernheim agrees to properly credit selected experiences, promoting the creatives(s), as well as Bernheim’s **CONNECT** event and the Arts in Nature program.

